

New Technology links Home Buyers & Sellers with Real Estate Agents Apr 18, 2013

April 18, 2013, St. Davids, PA – RE/MAX Classic, a leading real estate agency on the Main Line is enabling its agents & staff to better communicate and service home buyers and sellers by moving key technology into “the cloud”. Thanks to a partnership with Chadds Ford based Dorset Connects, agents will have around the clock access to key information to help “seal the deal” more quickly for their clients.

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Beginning in early May, RE/MAX Classic will move its primary communications applications such as email and instant messaging into the Microsoft Office 365 system. “This will allow us to provide web conferencing, instant messaging and shared calendars to our agents”, says Broker/Owner, Brett Furman. “We want our agents to have access to vital information, when they need it. This gives us a dramatic edge over many of our competitors, and better positions our agents to provide a higher level of service”.

Office 365 is Microsoft’s new cloud-based service providing email (Exchange 2013) and Instant Messaging and Web Conferencing (Lync), as well as the latest Office productivity suite including Word, Excel, Outlook and Publisher. Says Dorset Connects’ Neal Zimmerman, “We have been helping a growing number of small businesses move into the Office 365 arena. The cost savings to them, especially as old systems are retired, is enormous when compared to the large capital expenditures associated with buying new equipment. It really helps businesses stay in touch from virtually anywhere.”

RE/MAX Classic is a family owned and operated business celebrating its 23 years of business. The firm has an outstanding technology platform & support staff to assist our agents so they can focus on productivity. Unlike most other real estate companies our Broker/Owners list and sell real estate, which insures they are current with the latest trends. The Furmans’ entire philosophy revolves around exceeding the expectations of their clients, with their team of four support staff who are focused on customer service and satisfaction. RE/MAX Classic can be reached at 610-687-2900.

Dorset Connects is an IT service provider in Chadds Ford, PA and has been servicing area businesses for fifteen years. They provide consulting, systems integration, cloud services and business continuity systems for small and mid-sized businesses throughout the Delaware Valley.

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